

THE WEDDING GUIDE



EDITORS NOTES

THE WEDDING
GUIDE

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WELCOME

OH HEY, WE'RE DAVID & SARAH — STORYTELLERS WHO LIVE TO CAPTURE THE
MOMENTS THAT MATTER.

AS A HUSBAND-AND-WIFE DUO, WE'VE SPENT YEARS DOCUMENTING LOVE STORIES
ACROSS THE UK AND BEYOND, AND WE'VE LEARNED THAT THE MOST BEAUTIFUL
IMAGES AREN'T STAGED — THEY'RE FELT.

THIS GUIDE ISN'T ABOUT PERFECT TIMELINES OR FLAWLESS EXECUTION. IT'S ABOUT
CREATING SPACE FOR YOUR STORY TO UNFOLD NATURALLY, AUTHENTICALLY, AND
WITHOUT THE PRESSURE OF PERFORMING FOR THE CAMERA.

"THE MOST BEAUTIFUL MOMENTS AREN'T STAGED — THEY'RE FELT."

THE TEAM



DAVID JAMES
VIDEOGRAPHY

SARAH JAMES
PHOTOGRAPHY

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WEDDING DAY WISDOM

FROM COUPLES WHO'VE BEEN THERE

START SLOWLY, BREATHE DEEPLY

BEGIN YOUR MORNING 3-4 HOURS BEFORE THE CEREMONY. NOT BECAUSE YOU NEED THAT TIME TO GET READY — BECAUSE YOU DESERVE THOSE UNHURRIED MOMENTS OF ANTICIPATION. THE QUIET BEFORE THE CELEBRATION. THE DETAILS THAT TELL YOUR STORY BEFORE THE STORY EVEN BEGINS.

KEEP YOUR PEOPLE CLOSE, YOUR PHOTOS SIMPLE

FAMILY PHOTOS CAN STEAL YOUR DAY IF YOU LET THEM. CHOOSE 6-8 MEANINGFUL COMBINATIONS. APPOINT SOMEONE WHO KNOWS YOUR FAMILY TO GATHER EVERYONE — TRUST US, THIS PERSON IS WORTH THEIR WEIGHT IN GOLD. BIG GROUPS TAKE TIME, BUT INTIMATE MOMENTS ARE FLEETING.

EXPECT THE UNEXPECTED

BRITISH WEATHER HAS A SENSE OF HUMOUR. EMBRACE IT. RAIN CREATES MAGIC ON CAMERA, SUNSHINE CALLS FOR SHADE. HAVE A PLAN, BUT HOLD IT LIGHTLY. THE BEST STORIES HAVE A FEW PLOT TWISTS.

STEAL MOMENTS FOR YOURSELVES

YOUR WEDDING DAY WILL RUSH PAST IN A BLUR OF CONGRATULATIONS AND CONVERSATIONS. CARVE OUT 15 MINUTES — JUST THE TWO OF YOU — DURING COCKTAIL HOUR. LET US CAPTURE YOU BEING YOURSELVES, TOGETHER, WITHOUT AN AUDIENCE.

TRUST THE LIGHT

SOFT, WARM LIGHTING TRANSFORMS EVERYTHING. ASK YOUR VENUE ABOUT CANDLES, FAIRY LIGHTS, ANYTHING THAT CREATES ATMOSPHERE. HARSH OVERHEAD LIGHTING MIGHT BE PRACTICAL, BUT IT'S NOT ROMANTIC. YOUR FUTURE SELVES WILL THANK YOU.

TRUST YOUR TEAM

YOU CHOSE US BECAUSE YOU CONNECTED WITH OUR APPROACH. LET US GUIDE THE FLOW, CAPTURE THE UNGUARDED MOMENTS, AND TELL YOUR STORY AS IT HAPPENS. YOU FOCUS ON BEING PRESENT — WE'LL FOCUS ON PRESERVING IT.



A DAY THAT FLOWS

06

SAMPLE TIMELINE FOR A 1 PM CEREMONY

8:30 AM

MORNING RITUALS HAIR AND MAKEUP BEGIN, BUT SO DOES THE STORYTELLING. YOUR DRESS HANGING IN PERFECT LIGHT, RINGS CATCHING THE MORNING SUN, THE QUIET CONCENTRATION OF PREPARATION. THESE DETAILS MATTER AS MUCH AS THE VOWS THEMSELVES.

10:30 AM

THE OTHER HALF OF THE STORY WHILE YOU'RE GETTING READY, WE'RE CAPTURING THE ANTICIPATION ELSEWHERE. GROOMSMEN SHARING STORIES, NERVOUS LAUGHTER, THE SMALL TRADITIONS THAT GROUND THE MORNING.

12:30 PM

GATHERING BEGINS GUESTS ARRIVE CARRYING EXCITEMENT AND ANTICIPATION. WE CAPTURE THE ENERGY BUILDING, THE VENUE COMING ALIVE, THE STAGE BEING SET FOR YOUR MOMENT.

1:00 PM

THE MOMENT EVERYTHING CHANGES YOUR CEREMONY. THE PROCESSIONAL THAT MAKES HEARTS RACE, VOWS THAT MAKE SOULS CONNECT, THE RECESSIONAL THAT LAUNCHES YOUR NEW CHAPTER. PURE, UNFILTERED EMOTION.

1:30 PM

CONFETTI !!

1:45 - 3:45 PM

CONNECTION AND CELEBRATION FAMILY PHOTOS WHILE EMOTIONS ARE STILL HIGH, GUESTS MINGLING WITH CHAMPAGNE AND STORIES. WE WORK EFFICIENTLY, BUT WE NEVER RUSH LOVE. PENCIL IN TIME FOR GROUP PHOTOS AND THOSE ALL IMPORTANT COUPLES PORTRAITS.

4:00 PM

WORDS THAT MATTER SPEECHES. WE RECOMMEND THESE TO TAKE PLACE BEFORE DINNER (NICE CLEAN TABLES), CAPTURING THESE MOMENTS OF VULNERABILITY AND JOY ARE WHY WE DO WHAT WE DO.

7:30 PM - MIDNIGHT

CAKE, CHAMPAGNE TOWERS, FIRST DANCE ... PARTY !

CHASING LIGHT

07

UK SEASONAL GUIDE

SEASON GOLDEN HOUR

WINTER ... 2.30 - 3.30 PM

SPRING ... 5.30 - 7.30 PM

SUMMER ... 7.00 - 9.00 PM

AUTUMN ... 4.00 - 6.00 PM

WE'LL TIME YOUR PORTRAITS TO CATCH THAT DREAMY, WARM LIGHT THAT MAKES EVERYTHING LOOK LIKE A MAGAZINE EDITORIAL. BECAUSE THAT'S EXACTLY WHAT WE'RE CREATING — YOUR LOVE STORY, TOLD BEAUTIFULLY.



FAMILY PHOTOS THAT FEEL RIGHT

09

MEANINGFUL, NOT JUST METHODICAL

BEFORE THE DAY:

CREATE A LIST OF THE COMBINATIONS THAT TRULY MATTER TO YOU. SHARE IT WITH US A WEEK BEFORE — WE'LL MAKE SURE NOTHING IMPORTANT IS MISSED, AND NOBODY IS KEPT WAITING UNNECESSARILY.

OUR APPROACH:

START BIG, FINISH INTIMATE. LARGE GROUPS FIRST TO FREE PEOPLE UP, THEN SMALLER MOMENTS THAT FEEL MORE PERSONAL. WE'RE NOT JUST ARRANGING PEOPLE — WE'RE CAPTURING RELATIONSHIPS. WE'LL BRING SOME CANDID FUN TO THE ONCE FORMAL.

SUGGESTED COMBINATIONS:

- YOU WITH EACH SET OF PARENTS
- BOTH FAMILIES TOGETHER
- SIBLINGS (BECAUSE THESE RELATIONSHIPS ARE GOLD)
- GRANDPARENTS (BECAUSE TIME IS PRECIOUS)
- YOUR WEDDING PARTY (THE PEOPLE WHO SHOWED UP FOR YOU)



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INSIDER KNOWLEDGE

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FROM THE PEOPLE WHO'VE SEEN IT ALL...

GO UNPLUGGED FOR THE CEREMONY

ASK GUESTS TO PUT PHONES AWAY DURING YOUR VOWS.
IT CREATES INTIMACY AND ENSURES YOUR PHOTOS AREN'T FULL OF SCREENS.
YOUR GUESTS' FACES MATTER MORE THAN THEIR INSTAGRAM STORIES.

DESIGNATE A CONFETTI COORDINATOR

SOMEONE NEEDS TO ORGANISE THAT POST-CEREMONY CELEBRATION MOMENT.
WHEN EVERYONE THROWS CONFETTI AT ONCE, MAGIC HAPPENS. WHEN IT'S
SCATTERED AND RANDOM, IT'S JUST MESSY.

PACK A SURVIVAL KIT

SAFETY PINS, STAIN REMOVER, TISSUES, AND SOMEONE LEVEL-HEADED TO HANDLE
THE SMALL DRAMAS.
BECAUSE WEDDINGS ARE LIFE, AND LIFE IS BEAUTIFULLY IMPERFECT.

COMMUNICATE YOUR VISION

SHARE YOUR PRIORITIES WITH EVERYONE INVOLVED. WHEN YOUR TEAM
UNDERSTANDS WHAT MATTERS MOST TO YOU, EVERYTHING FLOWS BETTER.

OUR APPROACH

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TOGETHER, DAVID & SARAH WORK SEAMLESSLY, BOTH LOOKING FOR THAT SPILL OF NATURAL LIGHT, THOSE SPOTS OF DETAIL AND SENTIMENT. THE TRANSITIONAL MOMENTS THAT LEAD YOUR STORY TO THE NEXT CHAPTER. THE EMOTION, THE LAUGHTER, THE LOVE AND EVERYTHING ELSE IN-BETWEEN.

AIMING TO CAPTURE YOUR DAY IN A SIMPLE, NON OBTRUSIVE WAY. ONE WHICH IS RELAXED AND COMFORTABLE.

RELAXED AND DISCREET - LOVERS OF SIMPLICITY.

WE LIVE TO STORY TELL WITH PURPOSE, CAPTURING THE DAY AS IT NATURALLY UNFOLDS. PICKING OUT THOSE UNNOTICED MOMENTS AND DETAILS THAT BRING THAT AN HONEST, MODERN, AUTHENTIC FEEL TO YOUR IMAGERY WITH OUR ICONIC EDITORIAL EDGE.
ONE THAT FEELS SIMPLY TIMELESS.

DRAWN TO NATURAL LIGHTING, SHAPE AND TEXTURE. ADDING DEPTH, WARMTH AND INTRIGUE.

AUTHENTIC.MODERN.HONEST

FINAL THOUGHTS

YOUR WEDDING DAY IS ABOUT CONNECTION — TO EACH OTHER, TO YOUR FAMILIES,
TO THE LOVE THAT BROUGHT YOU HERE. EVERYTHING ELSE IS JUST DETAILS.
A GOOD TIMELINE HELPS YOU STAY PRESENT INSTEAD OF STRESSED. GOOD
VENDORS HELP YOU FEEL SUPPORTED INSTEAD OF SCATTERED.
GOOD IMAGERY HELPS YOU REMEMBER NOT JUST HOW YOUR DAY LOOKED, BUT HOW
IT FELT.
WE'RE HERE TO DOCUMENT YOUR STORY WITH HONESTY, CREATIVITY, AND A DEEP
RESPECT FOR THE EMOTIONS YOU'RE TRUSTING US TO PRESERVE.

LET'S CREATE SOMETHING BEAUTIFUL TOGETHER.

— **DAVID & SARAH**



STAY CONNECTED

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